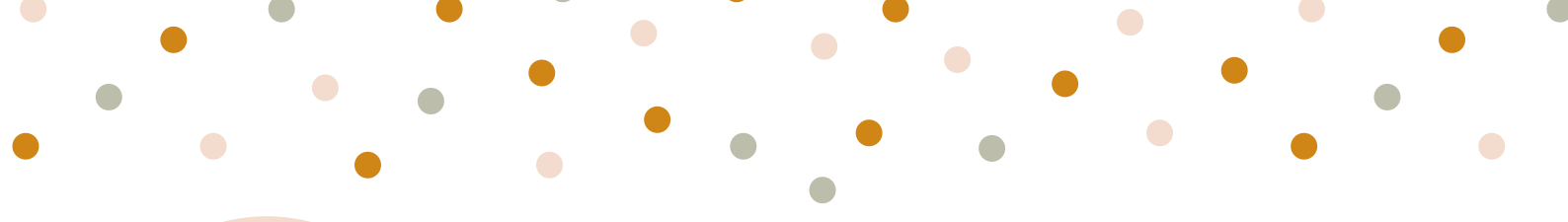




# HOW TO WRITE A BIO



**HOW TO  
WRITE A  
BIO**

**Answer the following questions using a combination of your own insights and testimonials/reviews from others. Then, put it all together on the last page!**

**Why do you love to do what you do?**

Empty text box for the answer to the question: Why do you love to do what you do?

**How long have you been doing what you do?**

Empty text box for the answer to the question: How long have you been doing what you do?

**What's your proudest achievement?**

Empty text box for the answer to the question: What's your proudest achievement?





**What would people say that you're an expert in?**

Empty text box for response.

**How did you get from where you began in your career to where you are now?**

Empty text box for response.

**What is your biggest goal for the next five years?**

Empty text box for response.

**What is something about you that is different from everyone else in your field?**

Empty text box for response.





**Where can folks learn more about you?**

Empty text box for response.

**What do you do for fun?**

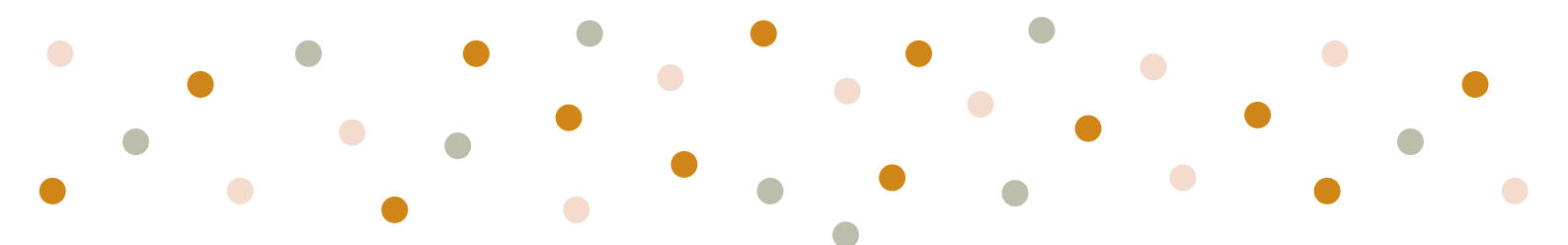
Empty text box for response.

**Who are you when you're not at work?**

Empty text box for response.

**Anything else you thought of while answering these questions?**

Empty text box for response.





**Top of the hourglass: start with the most important "big" stuff.**



**Middle of the hourglass: take things to a "smaller", more personal level.**



**Bottom of the hourglass: zoom back out to career-level points  
and end with a call to action!**

